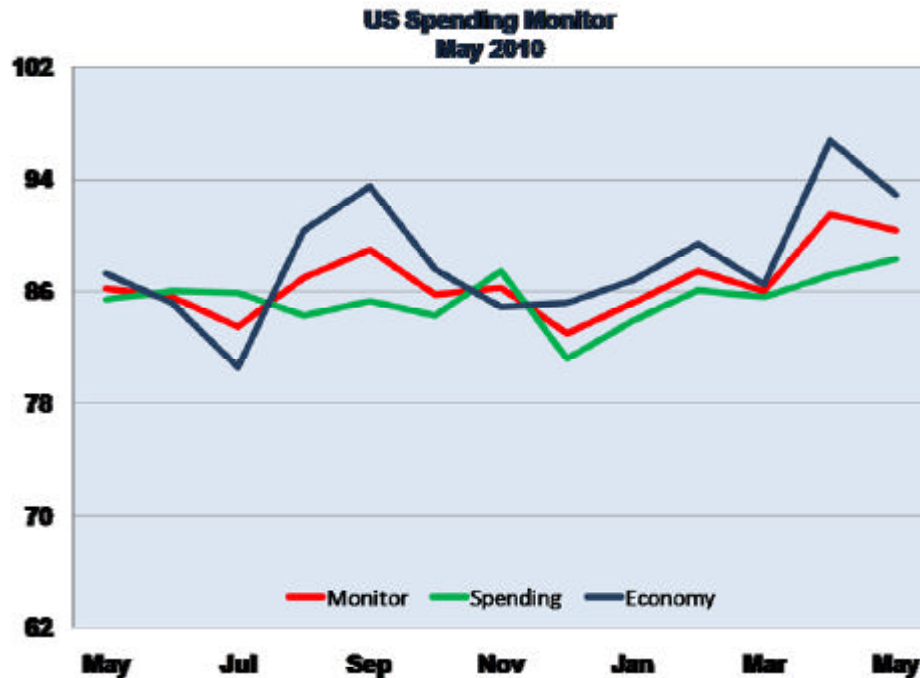


DISCOVER[®]

DISCOVER[®] U.S. SPENDING MONITORSM

	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
DSM	90.4	91.5	86.0	87.5	85.2	83.0	86.3	85.8
Spending	88.3	87.2	85.6	86.1	83.9	81.2	87.5	84.3
Economy	92.9	96.8	86.5	89.4	86.8	85.2	84.9	87.6
DSBW*	87.4	85.1	75.7	84.9	85.5	77.0	76.5	88.5



The Discover[®] U.S. Spending MonitorSM is a monthly index of consumer spending intentions and capacity that is based on interviews with a random sample of 8,200 U.S. adults conducted at a rate of 275 per night. In addition to spending, the survey asks consumers their opinions on the U.S. economy and their personal finances. The Monitor began in May 2007 with a base index of 100. Surveys are conducted by Rasmussen Reports, an independent survey research firm (www.rasmussenreports.com)



Discover US Spending Monitor
Survey of 15,000 US Adults
May 2010

Baseline Index Questions

1* Generally, how would you rate the U.S. economy these days?

	May	Apr	Mar	Feb	Jan	Dec
Excellent	2.4	2.9	2.0	2.1	1.8	2.3
Good	6.5	7.6	5.5	5.5	5.2	5.4
Fair	38.1	38.9	33.8	33.4	35.0	33.7
Poor	51.3	49.6	57.4	57.3	56.3	57.0
Not sure	1.7	1.1	1.4	1.7	1.8	1.6
Index	53.4	56.6	46.5	46.7	47.0	47.1

2* Are economic conditions in the country getting better or worse?

	May	Apr	Mar	Feb	Jan	Dec
Better	31.2	34.4	27.9	28.9	26.5	26.4
Worse	45.1	42.6	49.2	45.5	49.4	47.6
Same	17.9	18.2	18.3	21.2	19.8	20.6
Not sure	5.8	4.8	4.6	4.4	4.2	5.3
Index	143.1	152.8	130.8	138.8	128.2	131.0

3* How would you rate your own personal finances these days?

	May	Apr	Mar	Feb	Jan	Dec
Excellent	6.1	6.3	6.1	6.6	7.4	6.5
Good	28.7	27.0	26.0	26.8	26.6	24.6
Fair	40.3	41.1	41.6	41.4	40.2	40.6
Poor	22.6	23.0	24.1	23.1	24.0	25.6
Not sure	2.3	2.6	2.2	2.2	1.9	2.6
Index	91.7	90.1	88.3	90.1	89.8	86.2

4* Are your personal finances getting better these days, or worse?

	May	Apr	Mar	Feb	Jan	Dec
Better	22.1	22.9	20.7	20.4	21.7	18.5
Worse	47.0	43.7	48.1	46.5	47.4	49.5
Same	29.2	30.9	28.5	30.9	29.0	29.3
Not sure	1.7	2.4	2.7	2.2	1.8	2.8
Index	83.3	87.8	80.5	81.9	82.3	76.5

5* Think for a moment about all the money you spend each month... are you spending more, less or about the same as last month?

	May	Apr	Mar	Feb	Jan	Dec
More	27.4	26.0	26.5	24.2	25.6	32.3
Less	24.1	23.1	26.8	27.3	33.8	26.1
Same	47.2	49.4	45.2	47.9	39.6	39.8
Not sure	1.2	1.5	1.5	0.6	1.1	1.8
Index	77.7	77.4	75.0	72.8	69.0	79.9

6* Do you think you will spend more, less or about the same next month?

	May	Apr	Mar	Feb	Jan	Dec
More	21.7	19.3	19.5	17.9	18.7	19.7
Less	21.1	20.9	22.1	23.8	26.6	33.9
Same	55.6	57.4	56.5	56.8	53.2	44.1
Not sure	1.7	2.4	1.9	1.5	1.6	2.2
Index	79.2	77.4	76.6	74.1	72.4	67.5



Discover US Spending Monitor
May 2010

Baseline Index Questions (cont.)

7* Over the next 30 days, do you anticipate added expenses or a shortfall in income that would cause you to cut back on current lifestyle, spending habits?

	May	Apr	Mar	Feb	Jan	Dec
Yes	37.0	36.5	39.1	35.1	38.1	42.2
No	49.7	49.2	47.2	49.0	48.3	43.4
Not sure	13.3	14.3	13.7	15.9	13.6	14.5
Index	101.0	101.0	96.9	102.1	98.8	90.7

8* When you finish paying all of your regular bills this month, will you have money left over?

	May	Apr	Mar	Feb	Jan	Dec
Yes	47.5	46.4	45.6	47.6	46.6	42.7
No	41.1	41.5	42.2	40.9	42.1	44.6
Not sure	11.4	12.1	12.2	11.4	11.3	12.8
Index	87.4	86.3	85.0	87.7	85.8	80.6

9* [Only those who answered yes to #6] Okay, will you have more money left over than last month, less money, or about the same amount?

	May	Apr	Mar	Feb	Jan	Dec
More	11.3	10.5	9.5	10.8	15.7	11.8
Less	18.6	17.8	17.8	19.8	18.2	25.7
Same	69.4	71.1	71.9	68.5	65.7	60.7
Not sure	0.7	0.5	0.8	0.9	0.4	1.9
Index	100.1	100.2	99.8	99.3	102.5	97.6

10* Suppose you lost your income suddenly. How many months would you be able to continue living your current lifestyle before replacing your income?

	May	Apr	Mar	Feb	Jan	Dec
None	25.6	26.9	27.9	26.0	28.5	28.4
1 mo.	18.5	18.2	17.0	19.0	17.5	20.0
2 mos.	10.3	9.7	10.2	9.9	9.1	10.2
3 mos.	10.7	11.4	10.4	11.1	10.6	10.5
4 mos.	3.7	4.3	3.8	3.8	3.9	3.9
5 mos.	2.4	2.7	2.9	3.5	3.2	2.1
6 or more	22.8	21.8	22.1	21.4	22.1	19.6
Not sure	5.9	5.0	5.5	5.4	5.1	5.2
Index	96.4	94.0	94.5	93.6	93.3	87.3



Category Spending
May 2010

1* Spending next month on household expenses?

	May	Apr	Mar	Feb	Jan	Dec
More	30.1	27.3	26.3	26.4	33.0	34.0
Less	11.2	12.7	12.8	9.8	10.8	12.9
Same	57.0	58.5	59.4	62.0	54.0	50.8
Not sure	1.7	1.5	1.6	1.8	2.1	2.3

2* Spending next month on discretionary personal expenses?

	May	Apr	Mar	Feb	Jan	Dec
More	9.9	10.6	8.0	7.2	6.2	9.3
Less	45.3	44.7	48.4	48.6	54.1	52.7
Same	41.3	41.7	40.5	41.0	37.0	34.8
Not sure	3.5	3.0	3.1	3.2	2.7	3.2

3* Spending next month on household improvements?

	May	Apr	Mar	Feb	Jan	Dec
More	16.7	17.7	13.9	13.1	12.8	12.4
Less	46.7	45.7	47.1	49.0	53.0	53.3
Same	31.4	31.8	33.5	32.9	29.2	29.5
Not sure	5.2	4.8	5.5	5.0	5.0	4.8

4* Spending next month on major personal purchases?

	May	Apr	Mar	Feb	Jan	Dec
More	15.1	15.6	11.5	10.6	9.5	9.5
Less	43.6	43.2	46.3	46.9	51.9	51.2
Same	37.3	37.2	37.5	38.3	34.7	35.1
Not sure	4.0	3.9	4.7	4.2	3.9	4.1

5* Saving and investing next month?

	May	Apr	Mar	Feb	Jan	Dec
More	9.0	9.6	8.9	9.4	10.3	9.8
Less	37.6	37.2	37.7	35.7	40.2	40.5
Same	49.6	50.5	49.8	51.7	46.0	45.7
Not sure	3.8	2.8	3.6	3.2	3.6	4.0



Baseline Monitor
Gender, Age
May 2010

		Total		Gender				Age					
		Adults		Male		Female		18-39		40-64		65+	
		May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr
Index		90.4	91.5	92.7	94.4	88.4	89.1	87.4	89.1	90.8	91.3	98.3	98.9
Rate Econ	Excellent	2.4	2.9	2.3	2.6	2.5	3.2	3.1	4.1	1.3	1.3	2.8	2.8
	Good	6.5	7.6	7.3	8.6	5.8	6.8	5.7	7.6	6.3	7.3	9.1	8.4
	Fair	38.1	38.9	37.9	38.1	38.2	39.4	37.6	41.8	37.9	35.5	40.1	37.7
	Poor	51.3	49.6	51.0	49.5	51.6	49.6	51.6	45.4	53.5	55.2	45.8	49.2
	Not sure	1.7	1.1	1.4	1.2	1.9	1.0	2.0	1.1	1.0	0.7	2.2	1.8
Econ Better or Worse	Better	31.2	34.4	32.0	35.7	30.6	33.4	31.5	36.8	31.5	32.5	29.8	31.6
	Worse	45.1	42.6	46.2	41.9	44.3	43.2	44.0	39.9	47.4	46.8	43.5	41.1
	Staying same	17.9	18.2	17.1	17.7	18.5	18.6	17.8	18.5	17.0	16.8	19.8	20.3
	Not sure	5.8	4.8	4.8	4.7	6.7	4.9	6.7	4.7	4.1	3.9	6.9	7.0
Rate Personal Finances	Excellent	6.1	6.3	6.8	6.9	5.5	5.8	6.1	6.2	6.4	6.0	5.5	7.2
	Good	28.7	27.0	30.0	27.4	27.6	26.7	28.1	25.2	28.7	28.7	30.5	28.5
	Fair	40.3	41.1	37.7	38.5	42.4	43.2	37.6	39.0	41.7	42.2	45.0	44.7
	Poor	22.6	23.0	23.1	23.9	22.1	22.3	25.5	26.6	21.9	21.3	15.5	16.3
	Not sure	2.3	2.6	2.3	3.3	2.3	2.1	2.7	3.0	1.3	1.8	3.4	3.3
Personal Finances Better or Worse	Better	22.1	22.9	23.9	25.9	20.6	20.4	25.4	25.6	21.5	22.3	13.8	16.5
	Worse	47.0	43.7	46.4	41.6	47.5	45.5	45.2	39.9	49.0	48.0	47.6	45.5
	Staying same	29.2	30.9	28.2	29.5	30.1	32.0	28.0	31.5	27.8	28.3	36.1	35.0
	Not sure	1.7	2.4	1.5	2.9	1.8	2.0	1.4	3.0	1.7	1.4	2.5	3.0
Spending Compared to Last Month	More	27.4	26.0	26.1	24.4	28.5	27.2	28.7	24.8	25.6	26.1	27.8	29.1
	Less	24.1	23.1	25.2	23.2	23.1	23.0	25.5	23.8	25.5	25.2	16.5	16.1
	About same	47.2	49.4	47.3	51.0	47.2	48.1	44.2	49.5	48.0	47.5	54.4	53.3
	Not sure	1.2	1.5	1.3	1.4	1.2	1.7	1.5	1.8	0.8	1.2	1.3	1.5



Baseline Monitor
Gender, Age
May 2010 (cont.)

		Total		Gender				Age					
		Adults		Male		Female		18-39		40-64		65+	
		May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr
Index		90.4	91.5	92.7	94.4	88.4	89.1	87.4	89.1	90.8	91.3	98.3	98.9
Spending Next Month	More	21.7	19.3	23.2	19.7	20.4	18.9	22.8	18.3	21.0	19.7	19.9	21.3
	Less	21.1	20.9	21.2	22.7	21.0	19.4	22.6	22.4	21.6	21.8	15.6	14.5
	About same	55.6	57.4	54.0	56.2	56.9	58.4	53.2	56.5	55.9	56.7	61.8	61.7
	Not sure	1.7	2.4	1.7	1.4	1.7	3.3	1.5	2.8	1.5	1.8	2.7	2.5
Add Exp. or Shortfall Next 30 Days	Yes	37.0	36.5	36.8	35.5	37.3	37.4	40.0	39.8	37.8	36.9	26.5	26.1
	No	49.7	49.2	51.0	51.3	48.5	47.4	48.8	47.7	49.0	48.9	53.8	54.1
	Not sure	13.3	14.3	12.2	13.2	14.2	15.2	11.2	12.5	13.2	14.2	19.8	19.8
Money Left After Paying Debts	Yes	47.5	46.4	50.4	49.5	45.1	43.9	45.2	42.5	48.7	49.9	51.7	50.3
	No	41.1	41.5	37.7	39.5	43.9	43.1	45.5	47.6	40.3	38.3	29.8	30.5
	Not sure	11.4	12.1	11.8	11.0	11.1	13.1	9.3	9.9	11.0	11.8	18.5	19.3
Money Left Compared to Last Month	More	11.3	10.5	12.7	14.1	10.0	7.2	15.8	13.5	8.3	9.3	5.9	5.9
	Less	18.6	17.8	20.0	16.8	17.4	18.9	20.2	18.3	17.7	17.6	16.6	17.2
	About same	69.4	71.1	67.2	68.8	71.4	73.2	63.0	67.9	73.6	72.3	77.0	76.2
	Not sure	0.7	0.5	0.1	0.3	1.2	0.8	1.0	0.3	0.5	0.8	0.5	0.6
Months Continue Lifestyle If You Lost Income	None	25.6	26.9	21.6	21.0	28.9	31.8	32.6	35.3	21.4	20.9	14.2	15.2
	One	18.5	18.2	18.4	18.8	18.6	17.7	21.7	20.3	15.6	16.2	15.4	16.3
	Two	10.3	9.7	10.6	10.8	10.2	8.8	10.5	9.5	10.8	10.7	8.7	8.2
	Three	10.7	11.4	10.7	11.0	10.8	11.8	10.7	11.6	11.2	12.0	9.8	9.6
	Four	3.7	4.3	3.7	4.4	3.7	4.2	2.9	3.8	4.5	5.1	4.4	4.1
	Five	2.4	2.7	2.9	3.0	2.0	2.4	1.6	1.7	3.4	3.9	2.4	2.9
	Six +	22.8	21.8	27.6	26.0	18.8	18.3	15.1	14.4	28.1	26.7	33.7	32.9
Not sure	5.9	5.0	4.6	4.9	7.0	5.0	4.9	3.3	4.8	4.6	11.5	10.6	



Baseline Monitor
Income, Married
May 2010

		Total		Income						Married				Kids @ Home			
		Adults		<\$40k		\$40K to \$75K		\$75K+		Yes		No		Yes		No	
		May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr
Index		90.4	91.5	75.2	73.7	91.2	92.8	111.6	116.5	92.5	92.7	86.4	89.1	86.7	88.3	92.6	93.4
Rate Econ	Excel	2.4	2.9	3.1	4.4	1.7	1.7	1.9	2.1	1.6	1.8	3.7	4.9	2.6	2.2	2.2	3.3
	Good	6.5	7.6	6.2	6.8	4.8	6.4	7.3	10.8	5.1	7.7	9.1	7.4	4.3	7.3	7.9	7.8
	Fair	38.1	38.9	32.6	33.0	37.5	39.4	47.1	48.2	39.3	39.8	36.0	37.2	37.8	41.7	38.3	37.1
	Poor	51.3	49.6	55.6	54.1	55.0	51.7	43.5	38.7	52.6	49.9	49.1	48.8	53.9	48.0	49.9	50.5
	Not sure	1.7	1.1	2.5	1.8	1.0	0.7	0.1	0.2	1.4	0.7	2.1	1.7	1.3	0.8	1.7	1.2
Econ Better or Worse	Better	31.2	34.4	25.1	25.7	30.5	35.4	40.5	48.0	31.2	33.4	31.2	36.3	30.4	35.8	31.6	33.6
	Worse	45.1	42.6	46.3	49.7	48.7	41.9	41.9	33.0	48.0	43.6	40.0	40.7	48.0	41.2	43.5	43.5
	Same	17.9	18.2	19.9	18.0	16.8	18.7	15.4	16.7	15.7	19.0	21.8	16.6	16.1	18.5	19.1	18.0
	Not sure	5.8	4.8	8.7	6.5	3.9	4.0	2.3	2.3	5.2	3.9	7.0	6.4	5.6	4.5	5.7	4.8
Rate Personal Finances	Excel	6.1	6.3	2.1	1.7	4.7	5.0	13.3	15.3	7.3	6.9	3.9	5.2	6.3	5.6	5.9	6.7
	Good	28.7	27.0	13.5	12.1	33.5	29.2	47.8	45.6	33.4	30.6	20.2	20.3	30.4	29.2	27.8	25.7
	Fair	40.3	41.1	41.4	43.9	44.9	46.0	34.0	32.4	40.4	41.5	40.1	40.3	38.9	38.1	41.3	42.9
	Poor	22.6	23.0	40.4	38.6	15.9	18.9	4.4	6.2	17.4	19.2	32.0	29.9	22.5	25.1	22.7	21.7
	Not sure	2.3	2.6	2.5	3.7	1.0	0.9	0.4	0.5	1.5	1.7	3.7	4.3	1.8	2.1	2.4	3.0
Personal Finances Better or Worse	Better	22.1	22.9	14.2	12.6	22.7	22.9	35.5	40.3	23.4	23.3	19.7	22.2	23.9	24.7	20.9	21.9
	Worse	47.0	43.7	55.8	55.1	47.2	45.1	35.0	25.5	46.1	43.7	48.6	43.8	46.9	42.5	47.2	44.5
	Same	29.2	30.9	27.7	29.3	29.3	30.2	28.6	33.8	29.2	31.1	29.4	30.6	28.1	30.3	30.0	31.3
	Not sure	1.7	2.4	2.3	3.1	0.8	1.7	0.9	0.3	1.3	1.9	2.3	3.4	1.1	2.5	1.8	2.2
Spending Compared to Last Month	More	27.4	26.0	32.4	31.4	22.3	25.7	24.8	17.0	27.9	23.5	26.7	30.5	30.6	23.6	25.6	27.4
	Less	24.1	23.1	22.9	25.7	27.3	22.3	23.2	20.4	24.4	23.7	23.5	21.9	24.5	23.8	23.9	22.7
	Same	47.2	49.4	42.9	41.1	49.5	50.2	51.6	62.1	46.4	51.7	48.8	45.2	43.4	50.7	49.6	48.6
	Not sure	1.2	1.5	1.7	1.8	0.9	1.8	0.4	0.6	1.4	1.1	1.0	2.4	1.4	1.9	0.9	1.3



Baseline Monitor
Income, Married
May 2010 (cont.)

		Total		Income						Married				Kids @ Home			
		Adults		<\$40k		\$40k to \$75k		\$75k+		Yes		No		Yes		No	
		May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr	May	Apr
Index		90.4	91.5	75.2	73.7	91.2	92.8	111.6	116.5	92.5	92.7	86.4	89.1	86.7	88.3	92.6	93.4
Spending Next Month	More	21.7	19.3	25.7	21.0	15.8	16.9	23.0	19.3	21.6	17.3	21.9	22.9	22.7	18.5	21.1	19.7
	Less	21.1	20.9	20.2	23.2	23.7	21.1	20.1	17.7	21.4	22.0	20.5	19.1	22.4	21.5	20.3	20.6
	Same	55.6	57.4	51.9	52.2	59.3	60.5	56.2	62.0	55.5	59.0	55.6	54.3	54.0	57.5	56.6	57.2
	Not sure	1.7	2.4	2.2	3.6	1.2	1.5	0.6	1.0	1.5	1.7	2.0	3.7	0.9	2.5	2.0	2.4
Add exp shortfall 30 days	Yes	37.0	36.5	46.0	46.3	33.4	34.8	28.4	25.1	36.4	35.6	38.1	38.3	41.5	40.4	34.4	34.1
	No	49.7	49.2	36.8	36.6	55.4	51.8	64.7	66.7	51.4	51.7	46.4	44.5	45.9	48.0	52.1	49.9
	Not sure	13.3	14.3	17.2	17.1	11.2	13.5	7.0	8.2	12.1	12.7	15.4	17.2	12.6	11.5	13.5	15.9
\$ After Debt Pay	Yes	47.5	46.4	28.8	28.7	54.0	50.7	70.0	70.6	52.1	49.4	39.1	41.0	45.1	41.9	49.2	49.3
	No	41.1	41.5	55.7	57.6	36.2	37.9	25.1	24.3	38.7	39.1	45.5	45.7	46.7	49.1	37.3	36.9
	Not sure	11.4	12.1	15.5	13.7	9.9	11.5	4.8	5.1	9.2	11.4	15.4	13.3	8.2	9.1	13.4	13.8
\$ Left v. Last Month	More	11.3	10.5	8.4	10.0	11.5	10.4	13.4	12.3	11.7	9.2	10.2	13.4	14.5	12.6	9.4	9.5
	Less	18.6	17.8	23.1	24.0	16.7	19.6	17.8	13.7	18.1	17.1	19.8	19.6	17.4	14.0	19.4	19.8
	Same	69.4	71.1	66.7	65.5	71.7	69.8	68.6	73.8	69.9	73.0	68.2	66.7	67.7	73.3	70.3	69.9
	Not sure	0.7	0.5	1.8	0.5	0.2	0.2	0.2	0.2	0.3	0.6	1.8	0.3	0.4	0.1	0.9	0.8
Mos Hold Lifestyle If Income Lost	None	25.6	26.9	38.0	39.3	21.7	24.5	11.4	13.3	22.2	24.9	31.8	30.6	31.0	35.7	22.3	21.5
	One	18.5	18.2	22.7	20.9	18.7	19.4	12.7	13.5	17.5	17.4	20.3	19.6	19.8	18.9	17.6	17.7
	Two	10.3	9.7	9.4	9.5	11.9	11.1	10.0	8.4	11.2	9.5	8.8	10.1	11.0	8.2	10.0	10.7
	Three	10.7	11.4	7.2	9.3	12.7	12.2	15.0	14.4	12.1	12.0	8.3	10.4	10.4	11.4	11.0	11.5
	Four	3.7	4.3	3.2	2.7	4.1	4.3	4.6	7.4	4.1	4.9	3.1	3.2	3.6	4.9	3.8	4.0
	Five	2.4	2.7	1.4	1.5	3.1	3.0	3.4	3.7	2.4	3.0	2.5	2.2	2.2	2.4	2.5	2.9
	Six +	22.8	21.8	11.6	11.7	24.8	22.7	39.4	37.1	25.3	24.1	18.3	17.6	17.9	16.4	26.0	25.1
Not sure	5.9	5.0	6.6	4.9	3.0	2.9	3.4	2.2	5.3	4.3	7.1	6.2	4.1	2.0	6.8	6.7	



Category Spending
Gender, Age
May 2010

		Gender				Age					
		May		Apr		May			Apr		
		M	F	M	F	18-39	40-64	65+	18-39	40-64	65+
Spending in Next Month on Household Expenses	More	30.6	29.7	27.0	27.6	30.2	30.8	28.5	25.3	28.8	30.0
	Less	10.7	11.6	13.5	12.0	11.8	11.3	9.1	15.8	11.0	7.4
	Same	56.9	57.0	57.8	59.1	55.8	56.7	61.0	57.5	58.8	60.8
	Not sure	1.8	1.7	1.7	1.3	2.2	1.2	1.4	1.5	1.4	1.7
Spending Next Month on Discretionary and Entertainment Exp.	More	11.2	8.9	11.7	9.7	12.0	9.0	5.9	14.0	8.0	6.0
	Less	43.0	47.2	43.6	45.6	45.5	48.1	38.6	44.6	47.3	39.1
	Same	43.1	39.8	42.5	41.0	38.8	40.6	50.2	39.0	41.8	49.4
	Not sure	2.8	4.0	2.2	3.7	3.7	2.3	5.3	2.4	2.8	5.5
Spending Next Month on Household Improvements	More	17.0	16.5	18.4	17.1	18.8	15.8	12.6	19.8	16.1	15.0
	Less	46.2	47.2	43.6	47.4	45.3	49.7	44.3	46.2	47.1	40.9
	Same	32.5	30.5	34.5	29.5	30.8	30.6	35.0	30.3	31.8	36.1
	Not sure	4.3	5.8	3.5	6.0	5.2	3.9	8.0	3.7	5.0	8.0
Spending in Next Month on Major Personal Purchases	More	14.8	15.3	15.6	15.7	17.8	13.5	10.6	19.6	12.9	9.9
	Less	43.9	43.3	41.6	44.6	41.1	48.0	41.0	41.5	46.8	40.3
	Same	38.1	36.7	40.5	34.6	36.9	35.6	42.5	35.5	36.9	43.3
	Not sure	3.2	4.8	2.4	5.2	4.3	2.9	5.9	3.5	3.4	6.6
Next Month – Save and/or Invest	More	10.4	7.8	10.7	8.6	13.0	6.1	3.5	13.1	7.7	3.4
	Less	37.8	37.4	37.0	37.4	35.5	39.9	38.6	37.7	36.4	37.5
	Same	48.8	50.2	50.3	50.6	47.2	51.4	52.8	47.2	53.0	54.5
	Not sure	2.9	4.6	2.0	3.4	4.3	2.6	5.2	2.0	2.9	4.6



Category Spending
Income, Married
May 2010

		Income						Married				Kids @ Home			
		May			Apr			May		Apr		May		Apr	
		<40k	40-75k	>75k	<40k	40-75k	>75k	Y	N	Y	N	Y	N	Y	N
Spending Next Month on Household Expenses	More	33.0	31.2	23.8	32.2	25.9	20.2	30.7	29.0	26.1	29.7	32.9	28.5	23.7	29.6
	Less	12.5	9.9	10.2	15.4	11.7	10.9	10.3	12.8	12.8	12.6	11.3	11.1	13.0	12.5
	Same	52.1	57.9	64.9	50.3	61.1	68.7	57.4	56.2	59.9	55.9	53.6	59.2	61.9	56.4
	Not sure	2.3	1.0	1.0	2.1	1.3	0.2	1.6	2.0	1.2	1.9	2.1	1.3	1.4	1.5
Spending Next Month on Discretionary and Entertainment Exp.	More	9.4	6.1	14.1	10.4	9.5	12.2	9.0	11.6	9.2	13.2	10.2	9.8	12.0	9.7
	Less	51.8	46.8	36.6	52.9	46.0	32.9	45.9	44.3	45.4	43.4	48.2	43.7	46.1	43.8
	Same	33.4	45.4	49.0	31.6	43.5	54.3	42.5	39.1	43.6	38.3	39.1	42.6	39.7	42.9
	Not sure	5.5	1.8	0.4	5.1	0.9	0.6	2.6	5.0	1.8	5.2	2.5	3.8	2.2	3.6
Spending Next Month on Household Improvements	More	15.2	13.8	23.3	14.3	16.7	25.0	16.7	16.8	16.8	19.5	19.7	14.9	19.4	16.7
	Less	51.3	47.4	41.8	51.2	47.3	36.6	46.9	46.4	46.5	44.2	47.8	46.4	46.7	45.1
	Same	25.3	35.9	34.2	27.1	33.0	37.3	32.3	29.8	32.6	30.2	28.6	33.0	28.9	33.5
	Not sure	8.2	3.0	0.6	7.4	2.9	1.1	4.1	7.0	4.1	6.2	4.0	5.7	5.0	4.6
Spending Next Month on Major Personal Purchases	More	13.8	12.2	19.1	14.6	13.1	20.9	13.7	17.4	13.7	19.1	15.6	14.8	16.4	15.2
	Less	49.0	46.6	34.8	52.4	43.8	29.6	43.6	43.5	43.8	42.2	45.2	42.7	44.4	42.6
	Same	31.6	38.5	45.4	26.9	41.2	49.1	39.7	33.1	39.5	33.0	36.7	37.7	35.8	38.2
	Not sure	5.6	2.6	0.6	6.1	1.9	0.4	3.0	6.0	3.0	5.6	2.5	4.8	3.5	4.0
Saving/Investing Next Month	More	8.1	7.2	12.5	8.4	8.1	14.3	8.2	10.5	7.8	12.9	11.0	7.6	11.9	8.2
	Less	47.7	36.3	24.9	49.5	34.1	21.7	36.9	38.9	36.4	38.5	37.2	38.0	34.8	38.6
	Same	38.2	55.4	61.1	38.1	56.8	63.4	52.3	44.7	53.9	44.2	48.7	50.4	50.9	50.3
	Not sure	5.9	1.2	1.5	4.0	1.1	0.6	2.6	6.0	1.9	4.3	3.1	4.0	2.4	3.0