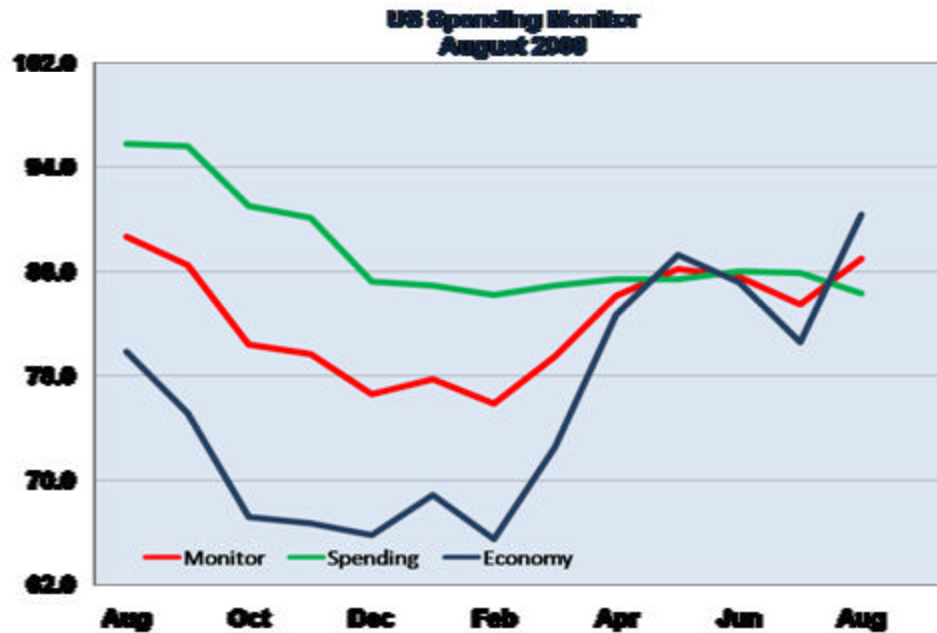




DISCOVER[®] U.S. SPENDING MONITORSM

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	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
DSM	87.0	83.5	85.6	86.2	84.2	79.5	75.7	77.8
Spending	84.3	85.9	86.0	85.4	85.4	84.9	84.3	84.9
Economy	90.4	80.6	85.2	87.3	82.7	72.6	65.0	68.9
DSBW	89.8	82.1	80.9	78.1	88.5	78.2	71.9	71.4



The Discover[®] U.S. Spending MonitorSM is a monthly index of consumer spending intentions and capacity that is based on interviews with a random sample of 8,200 U.S. adults conducted at a rate of 275 per night. In addition to spending, the survey asks consumers their opinions on the U.S. economy and their personal finances. The Monitor began in May 2007 with a base index of 100. Surveys are conducted by Rasmussen Reports, an independent survey research firm (www.rasmussenreports.com).



Discover US Spending Monitor
Survey of 15,000 US Adults
August 2009

Baseline Index Questions

1* Generally, how would you rate the U.S. economy these days?

	Aug	Jul	Jun	May	Apr	Mar
Excellent	2.5	1.8	2.2	2.8	2.9	2.9
Good	5.2	4.7	5.3	5.6	4.1	3.7
Fair	35.0	31.2	31.3	35.0	32.1	27.1
Poor	55.3	61.2	59.2	55.2	59.3	64.7
Not sure	1.9	1.1	2.0	1.4	1.5	1.5
Index	48.7	42.1	44.9	49.4	44.3	38.9

2* Are economic conditions in the country getting better or worse?

	Aug	Jul	Jun	May	Apr	Mar
Better	31.1	23.5	26.1	27.3	22.7	15.2
Worse	45.5	52.1	49.0	48.9	50.7	61.1
Same	17.9	19.3	19.0	17.9	20.4	17.1
Not sure	5.4	5.1	5.9	5.9	6.2	6.6
Index	142.4	118.9	128.3	130.4	119.8	90.1

3* How would you rate your own personal finances these days?

	Aug	Jul	Jun	May	Apr	Mar
Excellent	6.3	6.9	7.6	7.6	7.3	7.0
Good	25.5	24.7	25.2	25.6	27.2	26.4
Fair	41.9	41.2	41.6	41.2	38.9	42.2
Poor	24.4	24.6	23.5	23.5	24.0	22.5
Not sure	1.9	2.5	2.2	2.1	2.6	1.9
Index	87.7	87.4	89.3	89.6	90.2	90.6

4* Are your personal finances getting better these days, or worse?

	Aug	Jul	Jun	May	Apr	Mar
Better	21.1	18.2	19.3	20.1	18.0	16.3
Worse	46.4	51.3	48.8	48.1	48.9	52.3
Same	30.0	27.3	29.1	29.2	30.1	28.9
Not sure	2.5	3.2	2.7	2.6	3.0	2.5
Index	82.7	74.2	78.1	79.9	76.6	71.0

5* Think for a moment about all the money you spend each month... are you spending more, less or about the same as last month?

	Aug	Jul	Jun	May	Apr	Mar
More	26.4	25.3	27.3	25.0	23.7	21.1
Less	28.3	29.7	28.9	28.8	29.4	34.2
Same	44.3	43.8	42.3	44.8	45.8	43.5
Not sure	1.0	1.2	1.4	1.4	1.0	1.2
Index	73.7	71.9	74.0	72.3	70.9	65.3

6* Do you think you will spend more, less or about the same next month?

	Aug	Jul	Jun	May	Apr	Mar
More	20.2	20.9	22.5	20.1	19.5	17.4
Less	25.7	24.8	24.0	23.8	24.4	27.9
Same	51.6	52.4	51.3	54.2	54.2	52.7
Not sure	2.5	2.0	2.2	1.9	2.0	2.0
Index	74.4	75.6	77.5	75.8	74.8	70.4



Discover US Spending Monitor
August 2009

Baseline Index Questions (cont.)

7* Over the next 30 days, do you anticipate added expenses or a shortfall in income that would cause you to cut back on current lifestyle, spending habits?

	Aug	Jul	Jun	May	Apr	Mar
Yes	40.0	39.3	39.0	38.6	37.5	37.6
No	45.6	46.8	46.4	47.0	46.8	48.7
Not sure	14.3	13.9	14.6	14.3	15.7	13.7
Index	94.7	96.4	96.3	97.2	98.0	99.6

8* When you finish paying all of your regular bills this month, will you have money left over?

	Aug	Jul	Jun	May	Apr	Mar
Yes	46.2	46.7	47.4	48.1	47.5	50.8
No	41.2	41.4	40.3	40.1	40.6	38.2
Not sure	12.6	11.9	12.3	11.8	12.0	11.1
Index	86.2	86.5	88.0	88.7	87.9	92.5

9* [Only those who answered yes to #6] Okay, will you have more money left over than last month, less money, or about the same amount?

	Aug	Jul	Jun	May	Apr	Mar
More	9.8	9.8	12.3	9.9	11.7	9.8
Less	22.1	19.3	19.8	21.3	18.5	18.7
Same	67.1	69.6	67.0	68.2	69.3	70.6
Not sure	1.0	1.4	0.8	0.7	0.5	0.9
Index	97.8	99.1	100.0	98.1	100.4	99.0

10* Suppose you lost your income suddenly. How many months would you be able to continue living your current lifestyle before replacing your income?

	Aug	Jul	Jun	May	Apr	Mar
None	27.3	25.8	27.4	27.5	28.1	25.6
1 mo.	18.1	16.3	17.4	18.3	16.6	18.0
2 mos.	10.8	11.2	10.5	9.2	10.1	10.3
3 mos.	10.6	12.7	11.3	10.5	10.6	11.5
4 mos.	3.7	3.8	4.4	3.7	4.0	4.1
5 mos.	3.3	3.1	2.5	3.1	3.3	2.9
6 or more	21.1	22.8	21.4	21.6	22.7	22.6
Not sure	5.1	4.4	5.2	6.0	4.6	5.0
Index	92.7	98.9	93.9	92.8	95.6	96.8



**Category Spending
August 2009**

1* Spending next month on household expenses?

	Aug	Jul	Jun	May	Apr	Mar
More	27.9	29.0	34.7	30.4	24.8	22.9
Less	12.6	11.1	12.7	12.5	15.6	15.6
Same	57.6	57.9	51.3	55.1	57.6	59.8
Not sure	1.9	2.0	1.2	2.0	2.0	1.7

2* Spending next month on discretionary personal expenses?

	Aug	Jul	Jun	May	Apr	Mar
More	7.9	9.1	9.0	9.9	9.3	7.1
Less	52.4	53.0	51.1	49.2	49.9	53.7
Same	36.7	34.9	37.0	37.8	37.1	36.7
Not sure	3.0	3.0	2.8	3.1	3.7	2.5

3* Spending next month on household improvements?

	Aug	Jul	Jun	May	Apr	Mar
More	12.4	14.8	14.8	15.0	16.0	13.9
Less	53.0	50.3	50.4	49.9	49.8	51.6
Same	29.7	29.7	30.1	30.6	29.1	29.8
Not sure	4.9	5.2	4.8	4.5	5.1	4.7

4* Spending next month on major personal purchases?

	Aug	Jul	Jun	May	Apr	Mar
More	13.3	15.5	14.8	15.5	13.4	10.7
Less	48.1	50.0	47.8	47.8	47.4	50.6
Same	34.5	31.7	33.4	33.4	34.9	35.1
Not sure	4.1	2.8	3.9	3.3	4.3	3.6

5* Saving and investing next month?

	Aug	Jul	Jun	May	Apr	Mar
More	9.8	8.7	10.2	10.3	11.7	11.7
Less	38.8	41.9	40.3	37.9	38.6	39.6
Same	48.1	46.4	45.6	48.6	45.9	45.4
Not sure	3.3	3.1	3.8	3.3	3.9	3.2



Baseline Monitor
Gender, Age
August 2009

		Total		Gender				Age					
		Adults		Male		Female		18-39		40-64		65+	
		Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July
Index		87.0	83.5	87.9	83.1	86.3	83.9	82.9	83.1	87.6	80.3	98.4	92.1
Rate Econ	Excellent	2.5	1.8	3.6	2.4	1.6	1.3	3.4	2.1	1.5	1.4	2.0	2.0
	Good	5.2	4.7	5.3	5.5	5.2	4.0	4.2	5.0	5.8	4.1	7.4	5.0
	Fair	35.0	31.2	33.1	28.8	36.6	33.4	33.8	32.1	34.6	28.9	39.3	34.1
	Poor	55.3	61.2	56.6	62.2	54.2	60.2	56.0	59.9	56.9	64.6	49.5	57.1
	Not sure	1.9	1.1	1.4	1.1	2.4	1.1	2.6	0.8	1.1	1.0	1.7	1.9
Econ Better or Worse	Better	31.1	23.5	31.1	24.1	31.2	23.0	31.7	26.5	31.4	21.6	29.0	18.9
	Worse	45.5	52.1	47.5	55.6	43.9	48.9	44.4	49.7	48.5	55.1	42.2	52.6
	Stay same	17.9	19.3	16.1	16.0	19.5	22.2	18.3	19.7	15.6	18.4	22.0	20.2
	Not sure	5.4	5.1	5.3	4.2	5.4	5.8	5.5	4.1	4.5	4.9	6.8	8.3
Rate Personal Finances	Excellent	6.3	6.9	7.6	9.1	5.2	5.0	6.0	8.4	6.4	5.4	7.2	5.9
	Good	25.5	24.7	26.7	22.8	24.5	26.4	23.8	24.1	26.1	24.1	29.4	28.0
	Fair	41.9	41.2	40.5	38.0	43.1	44.0	40.2	37.3	42.4	43.7	46.1	47.5
	Poor	24.4	24.6	23.6	27.6	25.1	22.1	28.0	27.6	23.5	24.9	15.1	14.9
	Not sure	1.9	2.5	1.6	2.5	2.0	2.6	2.0	2.7	1.6	1.8	2.1	3.7
Personal Finances Better or Worse	Better	21.1	18.2	21.3	20.2	20.9	16.5	23.3	23.3	20.1	14.5	16.3	10.9
	Worse	46.4	51.3	47.9	52.7	45.2	50.1	43.7	48.5	50.6	56.3	45.4	48.8
	Stay same	30.0	27.3	29.4	24.2	30.6	30.0	29.8	24.3	27.8	26.9	35.8	37.4
	Not sure	2.5	3.2	1.5	2.9	3.3	3.4	3.2	3.9	1.5	2.3	2.5	2.9
Spending Compared to Last Month	More	26.4	25.3	24.7	23.3	27.8	27.1	27.4	26.3	24.9	24.0	26.5	25.3
	Less	28.3	29.7	29.4	32.3	27.4	27.5	30.2	31.6	29.4	31.5	19.9	20.0
	About same	44.3	43.8	44.7	43.0	44.1	44.5	41.5	41.2	44.8	43.2	52.2	53.2
	Not sure	1.0	1.2	1.3	1.4	0.8	1.0	1.0	1.0	0.9	1.3	1.3	1.4



**Baseline Monitor
Gender, Age
August 2009 (cont.)**

		Total		Gender				Age					
		Adults		Male		Female		18-39		40-64		65+	
		Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July
Index		87.0	83.5	87.9	83.1	86.3	83.9	82.9	83.1	87.6	80.3	98.4	92.1
Spending Next Month	More	20.2	20.9	18.6	20.1	21.6	21.5	21.4	23.2	19.3	18.6	18.7	18.9
	Less	25.7	24.8	29.0	27.9	22.9	22.0	29.0	26.8	25.1	26.0	17.2	15.6
	About same	51.6	52.4	50.7	50.3	52.3	54.2	47.0	48.2	53.3	53.4	61.6	63.2
	Not sure	2.5	2.0	1.7	1.7	3.2	2.3	2.6	1.9	2.3	2.0	2.6	2.3
Add Exp. or Shortfall Next 30 Days	Yes	40.0	39.3	39.5	40.0	40.5	38.8	45.0	42.4	39.5	40.9	25.9	26.2
	No	45.6	46.8	47.6	47.3	43.9	46.4	42.1	46.1	46.5	44.7	54.7	54.1
	Not sure	14.3	13.9	12.8	12.7	15.6	14.9	13.0	11.5	14.0	14.5	19.4	19.8
Money Left After Paying Debts	Yes	46.2	46.7	49.0	48.2	43.8	45.4	42.9	45.8	47.8	45.3	52.5	52.6
	No	41.2	41.4	39.8	41.5	42.5	41.4	45.5	44.5	40.8	42.8	29.2	28.8
	Not sure	12.6	11.9	11.3	10.3	13.7	13.2	11.6	9.6	11.4	12.0	18.3	18.6
Money Left Compared to Last Month	More	9.8	9.8	11.1	11.7	8.5	8.0	13.5	11.9	7.4	9.1	5.2	5.5
	Less	22.1	19.3	21.3	17.9	22.9	20.5	23.5	16.2	22.5	23.6	17.8	19.0
	About same	67.1	69.6	67.1	68.7	67.1	70.4	61.4	69.6	69.5	66.8	76.6	74.9
	Not sure	1.0	1.4	0.5	1.6	1.6	1.1	1.6	2.3	0.7	0.4	0.4	0.7
Months Continue Lifestyle If You Lost Income	None	27.3	25.8	22.4	24.4	31.5	27.0	34.3	32.3	23.8	22.3	13.9	13.4
	One	18.1	16.3	18.3	14.4	17.9	17.9	20.9	15.8	15.7	17.2	14.7	15.5
	Two	10.8	11.2	12.1	10.5	9.7	11.8	12.4	11.6	9.9	12.0	7.9	8.0
	Three	10.6	12.7	10.6	13.3	10.5	12.2	10.8	13.9	10.6	11.4	9.8	12.0
	Four	3.7	3.8	3.9	3.8	3.5	3.9	3.1	3.5	4.2	4.4	4.2	3.5
	Five	3.3	3.1	3.8	3.4	2.9	2.8	3.5	3.1	3.0	2.9	3.2	3.3
	Six +	21.1	22.8	24.7	26.2	18.1	19.8	11.6	17.3	27.7	25.1	35.7	34.5
	Not sure	5.1	4.4	4.2	4.1	5.9	4.6	3.4	2.5	5.1	4.6	10.7	9.7



Baseline Monitor
Income, Married
August 2009

		Total		Income						Married				Kids @ Home			
		Adults		<\$40k		\$40K to \$75K		\$75K+		Yes		No		Yes		No	
		Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July
Index		87.0	83.5	70.5	67.9	89.8	83.7	109.9	109.5	90.3	88.1	81.0	74.5	79.5	83.8	91.8	83.2
Rate Econ	Excel	2.5	1.8	2.6	2.3	2.3	1.8	2.3	0.6	2.5	1.2	2.6	3.2	2.6	1.3	2.5	2.2
	Good	5.2	4.7	4.2	5.2	4.5	3.0	7.6	4.9	5.2	4.9	5.3	4.2	4.2	4.1	6.0	4.7
	Fair	35.0	31.2	30.0	26.5	35.3	29.5	41.8	42.5	36.9	32.4	31.3	28.9	34.5	32.6	35.1	30.4
	Poor	55.3	61.2	60.6	65.0	56.7	65.4	47.7	51.1	53.9	60.5	58.1	62.4	57.4	61.0	54.2	61.4
	Not sure	1.9	1.1	2.6	1.1	1.2	0.3	0.6	0.8	1.5	1.0	2.8	1.3	1.4	0.9	2.3	1.2
Econ Better or Worse	Better	31.1	23.5	22.6	20.0	32.9	20.4	43.2	35.0	33.2	24.5	27.3	21.6	30.0	25.7	32.0	22.3
	Worse	45.5	52.1	51.0	54.6	45.6	60.0	37.6	40.1	46.6	52.4	43.6	51.5	48.0	50.7	44.0	52.9
	Same	17.9	19.3	19.2	17.9	18.2	16.8	16.5	22.9	15.8	18.8	22.0	20.5	17.7	19.5	18.0	19.2
	Not sure	5.4	5.1	7.2	7.5	3.2	2.9	2.7	2.1	4.4	4.3	7.1	6.5	4.4	4.1	6.1	5.6
Rate Personal Finances	Excel	6.3	6.9	2.2	2.7	5.0	6.5	15.0	14.2	7.2	8.1	4.6	4.5	5.3	6.3	7.0	6.9
	Good	25.5	24.7	11.5	11.2	30.8	27.8	42.5	46.4	29.2	29.0	18.5	16.2	23.1	26.7	27.1	23.6
	Fair	41.9	41.2	40.8	40.0	49.8	49.1	33.4	33.8	42.2	43.1	41.3	37.5	41.0	39.1	42.4	42.8
	Poor	24.4	24.6	42.6	42.7	14.1	15.9	8.2	5.2	19.7	18.2	33.1	37.3	28.4	25.4	21.9	24.2
	Not sure	1.9	2.5	2.9	3.4	0.4	0.6	0.9	0.4	1.6	1.6	2.4	4.5	2.2	2.5	1.7	2.6
Personal Finances Better or Worse	Better	21.1	18.2	14.4	12.1	23.6	17.9	31.6	31.3	22.2	19.8	18.9	15.1	21.4	22.3	21.0	15.2
	Worse	46.4	51.3	56.6	58.7	44.7	54.7	34.5	35.8	45.7	49.5	47.7	55.0	48.3	48.2	45.1	53.6
	Same	30.0	27.3	25.1	23.6	30.7	26.7	32.7	32.4	29.9	28.6	30.3	24.6	27.8	26.4	31.4	27.9
	Not sure	2.5	3.2	4.0	5.6	1.0	0.7	1.2	0.5	2.2	2.0	3.0	5.4	2.6	3.1	2.4	3.2
Spending Compared to Last Month	More	26.4	25.3	31.6	31.0	22.5	23.0	23.0	19.2	24.5	24.3	29.8	27.4	26.7	28.6	26.2	22.9
	Less	28.3	29.7	28.7	30.0	29.0	32.1	26.7	25.6	29.3	30.1	26.4	28.9	32.3	27.9	25.5	31.0
	Same	44.3	43.8	38.0	37.4	47.9	44.3	50.1	55.2	45.3	44.6	42.5	42.2	40.3	42.0	47.1	45.2
	Not sure	1.0	1.2	1.7	1.6	0.6	0.6	0.2	0.1	0.9	1.1	1.2	1.4	0.8	1.5	1.1	1.0



**Baseline Monitor
Income, Married
August 2009 (cont.)**

		Total		Income						Married				Kids @ Home			
		LV		<\$40k		\$40k to \$75k		\$75k+		Yes		No		Yes		No	
		Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July	Aug	July
Index		87.0	83.5	70.5	67.9	89.8	83.7	109.9	109.5	90.3	88.1	81.0	74.5	79.5	83.8	91.8	83.2
Spending Next Month	More	20.2	20.9	25.0	25.1	15.2	16.1	17.7	19.8	18.6	18.9	23.3	24.7	20.1	23.5	20.3	18.8
	Less	25.7	24.8	24.6	25.5	26.9	26.3	25.7	21.7	27.0	24.2	23.4	25.8	31.1	23.9	22.4	25.3
	Same	51.6	52.4	46.4	46.5	56.3	56.6	55.9	58.3	52.7	54.8	49.5	47.5	46.4	51.2	54.7	53.5
	Not sure	2.5	2.0	4.0	2.8	1.5	0.9	0.7	0.2	1.7	2.0	3.9	2.0	2.4	1.4	2.5	2.4
Add exp shortfall 30 days	Yes	40.0	39.3	49.1	50.5	38.4	36.2	29.7	25.2	38.2	35.6	43.5	46.6	47.7	42.4	35.4	37.1
	No	45.6	46.8	34.7	33.5	48.9	51.5	62.2	66.7	49.0	50.1	39.3	40.4	40.2	47.0	49.1	46.9
	Not sure	14.3	13.9	16.2	16.1	12.7	12.4	8.1	8.1	12.8	14.3	17.2	13.0	12.0	10.5	15.5	16.0
\$ After Debt Pay	Yes	46.2	46.7	28.5	27.5	50.3	53.4	71.1	73.2	50.4	51.5	38.3	37.2	40.3	46.9	49.7	46.6
	No	41.2	41.4	57.3	58.5	37.0	36.6	24.0	21.6	38.0	37.0	47.3	50.2	49.7	46.5	36.1	38.4
	Not sure	12.6	11.9	14.2	13.9	12.7	10.0	4.9	5.2	11.5	11.5	14.5	12.6	10.0	6.6	14.2	14.9
\$ Left v. Last Month	More	9.8	9.8	8.6	8.4	9.0	10.2	9.8	11.3	9.4	8.3	10.7	13.7	11.3	10.0	8.6	9.7
	Less	22.1	19.3	28.6	20.4	21.4	19.7	20.2	17.6	22.0	19.3	22.4	19.2	26.8	17.2	19.8	20.4
	Same	67.1	69.6	61.0	69.0	69.4	69.1	69.0	69.8	67.9	70.9	65.0	65.8	60.8	71.1	70.5	68.7
	Not sure	1.0	1.4	1.8	2.1	0.2	1.0	1.1	1.3	0.7	1.4	1.8	1.2	1.1	1.6	1.0	1.1
Mos Hold Lifestyle Income Lost	None	27.3	25.8	39.7	38.1	23.8	22.5	13.9	10.7	23.2	21.2	35.0	34.7	32.9	33.0	24.0	20.9
	One	18.1	16.3	23.0	22.7	18.3	13.0	9.1	9.6	16.7	13.6	20.7	21.5	21.4	13.8	16.1	17.8
	Two	10.8	11.2	10.5	10.7	11.7	11.9	10.5	10.4	11.7	12.1	9.1	9.4	12.1	12.4	9.8	10.5
	Three	10.6	12.7	6.5	9.3	13.7	15.3	14.8	17.0	12.5	13.9	7.0	10.2	13.1	14.0	9.0	12.0
	Four	3.7	3.8	2.5	3.2	4.8	3.9	5.0	4.9	4.0	3.8	3.1	3.8	3.0	2.8	4.1	4.6
	Five	3.3	3.1	1.9	0.9	3.4	4.1	6.0	6.5	3.6	3.6	2.7	2.1	3.0	2.9	3.4	3.2
	Six +	21.1	22.8	10.5	10.3	21.6	26.5	38.5	38.8	23.9	27.6	16.0	13.3	12.7	18.3	26.3	25.6
Not sure	5.1	4.4	5.5	4.7	2.7	2.7	2.2	2.1	4.4	4.0	6.4	5.1	1.8	2.8	7.2	5.5	



Category Spending
Gender, Age
August 2009

		Gender				Age					
		Aug		July		Aug			July		
		M	F	M	F	18-39	40-64	65+	18-39	40-64	65+
Spending in Next Month on Household Expenses	More	28.4	27.5	28.6	29.3	28.6	26.9	28.0	28.1	30.1	29.0
	Less	13.5	11.8	13.2	9.3	14.9	12.2	6.3	11.6	11.7	8.4
	Same	56.6	58.5	56.5	59.2	54.1	59.4	64.2	57.6	56.9	61.4
	Not sure	1.5	2.3	1.8	2.2	2.4	1.5	1.4	2.7	1.3	1.2
Spending Next Month on Discretionary Entertainment Exp.	More	8.2	7.7	9.9	8.3	10.1	5.9	5.6	12.2	6.4	5.6
	Less	51.3	53.4	51.4	54.4	56.3	52.6	39.8	55.2	55.4	40.7
	Same	38.1	35.5	35.6	34.2	31.1	38.3	50.1	29.6	36.0	48.8
	Not sure	2.5	3.5	3.0	3.1	2.5	3.2	4.5	3.0	2.2	4.9
Spending Next Month on Household Improvements	More	12.7	12.0	14.9	14.8	12.4	12.5	11.8	18.0	12.1	11.3
	Less	52.8	53.3	51.4	49.3	56.3	52.4	44.2	48.5	54.2	46.9
	Same	31.3	28.2	29.9	29.5	26.6	30.6	37.1	27.8	30.1	34.5
	Not sure	3.1	6.5	3.9	6.3	4.7	4.5	6.8	5.6	3.7	7.3
Spending in Next Month on Major Personal Purchases	More	12.4	14.1	13.1	17.7	16.5	10.8	9.3	20.8	11.3	9.0
	Less	47.4	48.8	53.0	47.3	47.9	50.8	42.6	48.8	54.9	42.4
	Same	37.6	31.8	32.1	31.3	30.9	35.5	43.0	28.1	31.5	43.0
	Not sure	2.7	5.3	1.8	3.7	4.7	2.9	5.1	2.3	2.3	5.6
Next Month – Save and/or Invest	More	9.9	9.7	10.6	7.0	13.9	6.8	4.0	11.5	7.0	3.7
	Less	37.6	39.9	42.7	41.2	37.4	41.2	38.0	40.0	45.1	40.5
	Same	49.7	46.7	44.3	48.2	45.4	49.2	53.5	45.3	45.6	51.4
	Not sure	2.9	3.7	2.4	3.6	3.3	2.8	4.5	3.2	2.3	4.4



Category Spending
Income, Married
August 2009

		Income						Married				Kids @ Home			
		Aug			July			Aug		July		Aug		July	
		<40k	40-75k	>75k	<40k	40-75k	>75k	Y	N	Y	N	Y	N	Y	N
Spending Next Month on Household Expenses	More	35.2	25.7	17.6	35.2	26.1	20.4	26.7	30.1	26.2	34.5	28.2	27.7	31.3	27.2
	Less	14.0	10.5	12.1	12.8	10.8	8.9	11.9	13.8	10.1	13.1	14.1	11.6	7.6	13.3
	Same	47.7	62.5	70.2	49.4	62.5	70.7	59.9	53.4	61.9	50.1	55.6	58.8	59.0	57.6
	Not sure	3.1	1.3	0.2	2.6	0.6	0.1	1.5	2.7	1.8	2.3	2.2	1.8	2.1	1.9
Spending Next Month on Disc. Entertainment Exp.	More	7.6	6.6	8.5	8.2	7.2	13.3	6.4	10.6	8.4	10.3	7.9	7.8	12.3	6.7
	Less	60.4	51.1	42.3	60.4	55.1	39.3	53.0	51.3	52.3	54.4	61.9	46.4	54.7	52.0
	Same	27.0	41.1	48.4	27.0	36.7	46.7	38.8	32.6	36.6	31.4	28.7	41.8	30.1	38.1
	Not sure	5.0	1.1	0.8	4.4	1.1	0.7	1.7	5.4	2.6	3.9	1.6	3.9	2.9	3.2
Spending Next Month on Household Improvements	More	10.3	11.2	17.7	13.5	13.7	18.1	12.8	11.4	15.0	14.6	12.0	12.6	19.4	11.5
	Less	58.3	52.7	47.1	53.5	51.7	43.9	54.0	51.3	50.4	50.0	57.9	50.1	47.8	52.1
	Same	23.6	33.9	33.9	24.6	32.5	36.8	29.9	29.3	30.6	27.9	26.5	31.6	28.1	30.9
	Not sure	7.8	2.2	1.2	8.4	2.1	1.2	3.3	8.0	4.0	7.5	3.6	5.7	4.7	5.5
Spending Next Month on Major Personal Purchases	More	12.2	12.6	15.9	14.9	12.5	21.0	11.4	16.7	14.1	18.4	15.1	12.2	20.3	12.2
	Less	53.2	47.7	41.0	58.0	50.9	37.2	49.3	45.6	49.3	51.3	51.5	45.7	51.3	49.4
	Same	27.6	38.0	42.5	23.3	35.4	41.3	36.6	30.7	34.5	26.1	30.1	37.5	26.5	35.2
	Not sure	6.9	1.7	0.6	3.8	1.2	0.4	2.6	7.0	2.1	4.2	3.3	4.6	2.0	3.2
Saving/Investing Next Month	More	8.4	9.5	12.9	6.5	8.2	13.9	8.8	11.5	8.7	8.7	12.2	8.3	10.5	7.3
	Less	51.9	34.3	24.0	54.4	38.0	25.3	37.7	40.9	39.5	46.7	40.2	37.9	38.1	44.5
	Same	35.3	54.9	61.7	34.4	52.4	60.7	51.1	42.7	49.7	39.9	45.5	49.8	48.2	45.2
	Not sure	4.3	1.4	1.4	4.8	1.4	0.1	2.5	4.9	2.2	4.8	2.1	4.1	3.3	2.9